

IRIS MINJI

UX/UI Designer

IRIS MINJI | REMOTE

• **CONTRACT WEB DESIGNER AT DELUX MFG | 02.2021 - 04.2021**

- Complete redesign for this LA-based manufacturing company, from branding, testing, and designing – all the way to the responsive front-end design.
- Modernize the site, bring a younger demographic, whilst keeping true to the goals and values of the company.
- Design and build products and features on mobile apps and responsive web.
- Build a visual language to improve usability.

• **CONTRACT UX DESIGNER AT CONTINUUM S. KOREA | 09.2020 - 12.2020**

- Facilitate research and analyze data using analytics tools.
- Conducted user research with various generations of TV viewers.
- Delivered design guideline for Samsung's smart TV project.
- Drive usability, accessibility, and other properties through design execution.

BALISTRARIA GROUP | LOS ANGELES, CA

CREATIVE DIRECTOR + PROJECT MANAGER | 06.2019 - 03.2020

- Streamlined company operations and modernized manufacturing processes to better meet client needs and accomplish business goals.
- Spearheaded client relations with a variety of different industries, including large hotels such as The Wayfarer and restaurants like Bottega Louie.
- Used UX/UI background and launched the main website from the ground up, to build company credibility and foster better marketing opportunities.

LEAGUE OF WOMEN VOTERS | LOS ANGELES, CA

UX/UI DESIGNER + PROJECT MANAGER | 05.2019 - 06.2019

- Lead a team of UX/UI designers, working as cross-functional team members from inception through implementation.
- Restructured the backend CMS, which required a revamp of the entire information architecture of the website.
- Managed clear communication channels with the main stakeholders and super-users of the CMS system, and implemented service designs (usability and accessibility) for targeted user groups.

SHEIN FASHION | LOS ANGELES, CA

PHOTOGRAPHER + CREATIVE DIRECTOR | 11.2016 - 11.2018

- Lead the creative marketing team.
- In charge of art direction and photography.
- Photographed on-location lookbooks, in-studio catalogue, and products.
- Created content for social media platforms.
- Worked on retouching the photos and making graphics for the website.

www.irisminji.com
irisminji.design@gmail.com
213.361.6814

SKILLS

UI Design
UX Design
Prototyping
Wireframing
Photography
Visual Design
Graphic Design
Design Thinking
Interaction Design
Project Management
Information Architecture

TOOLS

Sketch
Figma
Zeplin
InVision
CodePen
Google Suites
Microsoft Office
Adobe Suite | Ps, Ai, Xd

EDUCATION

Brooks Institute

Bachelor of Fine Arts
May 2015

General Assembly

UX Design Immersive
May 2019

Google Digital Garage

Fundamentals of Digital Marketing
May 2020

SheCodes.io

Coding Workshop (CSS, HTML, JS)
July 2021